



**Job Title:** Digital Video Executive

**Contract:** Permanent

**Reports to:** Website and Digital Content Manager / Head of Post Production

**Direct reports:** N/A

**Location:** Ealing Broadway

**About us:**

Racecourse Media Group is the umbrella organisation for those 37 racecourses which hold an interest in Racing TV (Sky 426, Virgin 536 and 411, Freeview and YouView 261), Racing TV International (international betting shop/digital service) and Racecourse Data Company (licensor of Pre-Race Data). Racing TV and Racing TV International also broadcast racing for all 26 Irish racecourses.

<b>Overview of position</b>	<p>RMG Operations are looking for a talented and motivated individual to join the team as a Digital Video Executive. The Digital Video Executive will support the Racecourse Marketing Manager and Media Manager in a variety of clipping, archive and publishing tasks at their broadcast facility and supply this content to RMG's Shareholder Racecourses.</p> <p>In this role, you will handle a variety of different forms of media and full training will be given in: IPD, media storage systems, file processing, file delivery facilities and digital media publishing.</p>
<b>Key Responsibilities</b>	<ul style="list-style-type: none"><li>- Deliver and manage video of race clips for our racecourses and outside clients</li><li>- Edit promotional material for our racecourses using Adobe editing products</li><li>- Manage social media video clipping (YouTube, Facebook, Twitter etc.) to achieve marketing and commercial objectives</li><li>- Support the Racecourse Marketing team in planning and implementing racecourses requests</li><li>- Maintain up-to-date and meaningful KPI reports for all published digital video assets</li><li>- Guide racecourse staff and agents with their media queries</li><li>- Ensure metadata is accurately logged and published alongside video clips</li></ul>
<b>Required Skills/Experience</b>	<ul style="list-style-type: none"><li>- Competent user of Adobe Premier Pro and other Creative Cloud applications</li></ul>

	<ul style="list-style-type: none"> <li>- Experience of supporting video databases or video publishing systems</li> <li>- Experience of YouTube, Snappy TV, Brightcove, Grabyo or similar ingest and publishing systems</li> <li>- Knowledge of EVS and IP Director or similar workstations</li> <li>- A talent for problem solving, locating media and an understanding of client liaison</li> </ul>
<b>Essential requirements/Qualifications</b>	<ul style="list-style-type: none"> <li>- Strong understanding of horse racing</li> <li>- Experience of working in a video publishing environment or relevant technical qualifications</li> <li>- Strong IT skills</li> <li>- Good written and verbal communication skills</li> <li>- Good organisational skills with strong attention to detail</li> </ul>
<b>Application Deadline:</b>	<p>Thursday 28th February 2019</p> <p>Please send your covering letter and CV to <a href="mailto:recruitment@racecoursemediagroup.com">recruitment@racecoursemediagroup.com</a></p>