



Job Title: Creative Designer
Contract: Temporary to Permanent, initially 3-4 days per week
Reports to: Head of Marketing
Direct reports: n/a
Location: Victoria / Remotely

About us:

Racecourse Media Group is the umbrella organisation for those 37 racecourses which hold an interest in Racing TV (Sky 426, Virgin 536 and 411, Freeview and YouView 261), Racing TV International (international betting shop/digital service) and Racecourse Data Company (licensor of Pre-Race Data). Racing TV and Racing TV International also broadcast racing for all 26 Irish racecourses.

<p>Overview of position</p>	<p>Racing TV are looking for a creative, multi-disciplined online and offline designer/artworker for a rapidly expanding multi-platform for Horse Racing.</p> <p>We are looking for a Creative Designer who must demonstrate flair in helping develop ideas to work across multi channels to build on a new brand, which launched in January 2019.</p> <p>The Creative Designer will be collaborating with an established marketing team responding quickly to solve any marketing communications output in a controlled, creative and fresh way.</p> <p>Briefs will vary from producing B2C marketing collateral to B2B tender documents, internal newsletters, printed literature, to press, experiential and dynamic digital campaigns.</p> <p>This role will suit someone who is looking to work in-house and for flexibility to work from home as well as in the office. The role will be a temporary contract and we would like someone to be flexible with their working pattern.</p>
<p>Required Skills</p>	<ul style="list-style-type: none"> • A mature self-starter who understands deadlines, driven and able to work autonomously • Someone with a passion for what they do and can confidently present to the internal marketing team and contribute in idea generation discussions • A proficient understanding of the Adobe suite: InDesign, Illustrator, Photoshop (retouching and producing gifs) with a basic understanding of After Effects and Premier Pro or other video production programs. • Evidence in building and nurturing brands is ideal

	<ul style="list-style-type: none">• The candidate must have experience in print and press specifications with some experience in coding.• The ability to work with an RMG line manager who will brief and prioritise the work on a weekly basis, setting check in and delivery times• If the person had an interest in any sport, ideally horse racing.
Application Deadline:	Sunday 31 st March 2019 Please submit your covering letter, CV and a link to your portfolio to recruitment@racecoursemediagroup.com