



Job Title: Digital Video Executive
Department: Post-Production
Line Manager: Website and Digital Content Manager / Head of Post-Production
Job classification: Fixed term contract – 6 months
Direct reports: N/A
Hours of work: 40 hours per week
Location: Ealing Studios, Ealing Broadway

About us:

Racecourse Media Group is the umbrella organisation for those 34 racecourses which hold an interest in Racing TV (Sky 426, Virgin 536 and 411, Freeview and YouView 261), Racing TV International (international betting shop/digital service) and Racecourse Data Company (licensor of Pre-Race Data). Racing TV and Racing TV International also broadcast racing from all 26 Irish racecourses.

<p>Overview of position</p>	<p>RMG Operations are looking for a passionate horse racing fan and social media enthusiast to join the team as a Digital Video Executive. The DVE will support the Racecourse Marketing Manager and Social Media team in a variety of clipping, publishing and video editing tasks at their broadcast facility and supply this content to RMG’s Shareholder Racecourses.</p> <p>In this role you will independently produce social media posts with video and relevant copy as well as creating promotional and archive video edits to promote horse racing events. Full training will be given in IPD and other technical aspects of the role.</p>
<p>Key Responsibilities</p>	<ul style="list-style-type: none"> - Posting video clips with relevant copy for our racecourses and outside clients - Editing promotional material for our racecourses and Racing TV using Adobe products - Manage social media video (YouTube, Facebook, Twitter etc.) to achieve marketing and commercial objectives - Some basic filming for social posts - Some audio editing for podcasts - Supporting the Racecourse Marketing team in planning and implementing racecourses requests - Manage video requests from racecourses and outside clients

Preferred Skills/Experience	<ul style="list-style-type: none"> - Previous experience of posting copy to social media platforms. - Previous experience of video editing software, ideally Adobe Premiere Pro. - Understanding of posting to Twitter, Instagram, Facebook, or any other social media platforms. - Understanding of publishing on YouTube. - Knowledge of EVS and IP Director or similar workstations
Essential requirements/Qualifications	<ul style="list-style-type: none"> - Passionate horse racing fan - Strong understanding of horse racing language - Strong writing skills - Knowledge of video editing software - Good IT skills - Strong attention to detail

How to apply:

Please send your covering letter and CV to recruitment@racecoursemediagroup.com by Monday 23rd November 2020.

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