



Role:	Digital Producer
Reporting to:	Head of Digital
Direct Reports:	Senior Assistant Digital Producer and Assistant Digital Producers
Location:	Ealing Studios
Job Classification:	Permanent
Hours of work:	Average 40 hours p/w, based on 7-days-per-fortnight shift pattern, including weekends

About us:

Racecourse Media Group is the umbrella organisation for those 35 racecourses which hold an interest in Racing TV (Sky 426, Virgin 536 and 411), Racing TV International (international betting shop/digital service) and Racecourse Data Company (licensor of Pre-Race Data). Racing TV and Racing TV International also broadcast racing from all 26 Irish racecourses.

Job Purpose:

With proven experience in delivering great digital content that generates engagement and excitement, you will lead the digital production team at Racing TV and help transform our approach to digital delivery. Along with providing day-to-day direction, working alongside the broadcast team at RMG's facility at Ealing Studios, you will be shaping and implementing an expansion of Racing TV's digital operations. You'll need to be a self-assured manager, an outstanding communicator, confident dealing with customers and internal stakeholders, have experience of working within budgets and be able to use your knowledge of horse racing and broadcasting to take Racing TV's digital platforms to the next level.

Job Accountabilities:

- To drive the transformation of Racing TV's digital content through innovation and expansion into new areas and across a wider range of platforms
- Oversee operational management of Digital Output Services team, optimising structures and workflows to maximise quality of delivery
- Prioritise and manage day-to-day tasks among the team, responding to requests from across the business and partners
- Develop key relationships with senior Broadcast management and production staff to keep digital demands at the forefront of every conversation
- Work with Head of Digital to ensure strategies are being followed by the whole digital team, and deputise for them in their absence
- Support commercial objectives set by Head of Digital as part of wider B2C digital goals
- Develop and support the Digital Output Services team, troubleshooting potential issues
- Create mechanisms to report on areas of success and room for development in digital output
- To lead, develop and manage the team ensuring that each individual is performing at the optimum level and that the team as a whole functions effectively.
- To assist with managing budgets within your area of responsibility including monitoring spend and taking any necessary remedial actions in order to keep costs controlled at all times.

Measures for the role:

- Ensuring that key deadlines are met and supporting team members to do the same
- Producing demonstrable improvements in quality of digital output services, internally and to external partners
- Contributing and helping to evolve and develop Racing TV's digital strategy

Any other relevant information:

- Evenings, weekends, and bank holidays are an integral part of the shift system
- Flexible shift pattern to account for the racing calendar
- To comply at all times with Health & Safety regulations and safe working practices in accordance with current legislation and as detailed in the Company's Health & Safety Policy and Procedures.

RMG Person Specification for Digital Producer

	Essential	Desirable
Qualifications (academic, technical and professional)	<ul style="list-style-type: none">• Relevant training or demonstrable equivalent experience in editing and producing broadcast-quality content• Relevant management training / qualification, or demonstrable equivalent experience	<ul style="list-style-type: none">• Degree-level qualification or similar in a TV/broadcast-related field
Experience (work and tasks)	<ul style="list-style-type: none">• Experience managing, motivating and developing a small team• Proven ability for building strong relationships with broadcast talent• Record of managing a variety of key working relationships with internal stakeholders and commercial partners• Working knowledge and understanding of latest production techniques, including Adobe video production tools and EVS• Ability to understand the importance of adhering to budgets, in line with business requirements	<ul style="list-style-type: none">• Working knowledge and understanding of digital production in relation to sports broadcasting• Proven ability to produce content for a specialist audience• Track record for delivering outstanding digital content• Experience and understanding of virtual production
Skills	<ul style="list-style-type: none">• Sound editorial judgement and an understanding of Racing TV's mission and business goals• Ability to juggle conflicting priorities and demands and manage multiple work streams• Strong technical skills, including using relevant media management systems• Troubleshooting issues and communicating/escalating these to other teams and/or suppliers where needed	<ul style="list-style-type: none">• Familiarity with the Adobe suite of editing products• Creative thinking and unafraid to challenge convention• Strong IT Skills, including proficiency in the use of MS Office products (Word, Excel, PowerPoint, etc)

	<ul style="list-style-type: none"> • Excellent written and verbal communication skills • Excellent organisation and planning skills, both within a team and independently • Excellent management and leadership skills 	
Competencies / behaviours	<ul style="list-style-type: none"> • Ability to work effectively under pressure independently as well as support other colleagues as needed • Organised, analytical and methodical • Able to understand the diverse needs of different colleagues in the team and stakeholders and adjust accordingly • Able to exercise judgement and use initiative to make independent decisions • Motivates and inspires colleagues in the team • Focuses on delivering good service • Has a desire to strive to develop professionally • Strong critical thinking and problem-solving skills 	
Other	<ul style="list-style-type: none"> • Acceptance of the 7-day/week nature of the broadcast industry, meaning that working at weekends and some other out-of-hours time may be required • A demonstrable interest in horse racing and motivation to expand industry knowledge will be required 	

How to apply:

Please send your covering letter and CV to recruitment@racecoursemediagroup.com by midnight Thursday 23rd February 2023.

RMG Operations is an equal opportunities employer and does not discriminate on grounds of sex, sexual orientation, marital status, race, colour, ethnic origin, disability, age or political or religious belief in its recruitment or other employment policies.